

26 – 28 August 2020, Melbourne, Australia

GLOBAL EMERGING INNOVATION SUMMIT

Hosted by International Innovative Research Network



Organised by International Innovative Research Network

Emerging Innovative Minds™ (EIM)

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Global Emerging Innovation Summit (EIS'20) Melbourne, Australia 26-28 August 2020

WELCOME MESSAGE

On behalf of the Organising Committee, we wholeheartedly welcome you - the delegates and guests to the Global Emerging Innovation Summit 2020 (EIS'20).

EIS'20 is a meeting devoted to creativity, design and innovation in technology and business. It aims to give participants a warm and friendly environment to exchange ideas, discover novel opportunities, re-acquaint with colleagues, meet new friends, and showcase their latest and exciting innovations driven by imagination, creativity, design thinking, system design, technological and business innovation, digital innovation, sales and marketing innovation, research innovation, IoT innovation, innovative learning, team innovation, open innovation, accelerated innovation, innovation policy, etc.

We are very pleased to have eminent global speakers that share their ideas as part of the Expert Panel Discussions and the Emerging Innovation Minds. The event has 9 workshops on business, creativity, IP, and innovation that are tailored to equip attendees with skills that they can apply to take their business to the next level.

We would also like to express special thanks to Victoria Government of Australia for supporting this Summit as part of the Digital Innovation Festival.

Last but not least, all members of the Organising Committee wish you a superb conference experience and hope that you have a memorable experience and enjoy the sharing and exchanging of creative ideas during the EIS'20.

Hon. Prof. Alexe Bojovschi
The University of Adelaide

Global Emerging Innovation Summit (EIS'19) Melbourne, Australia 26-28 August 2019

COMMITTEE MEMBERS



Prof. Anne-Laure Mention
RMIT University



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The University of Adelaide



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Amazon Web Services



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SenseSmith



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Swinburne University of
Technology



Ms. Jessamy Gee
KPMG and Think in
Colour



Mr. Scott Thomson
Google





Prof. Antony Jacobson
Institute of Health and
Nursing Australia

SUMMIT PROGRAM - 26 August

<p>8:00am-11:00am</p>		<p>Victor Fey, The TRIZ Group, USA Workshop: Innovation on demand</p> <p>To introduce participants to TRIZ – a powerful approach for the development of breakthrough technologies and products, which is a key practice behind the growth of market and technology leaders such as Samsung, Hyundai, General Electric, Intel, Siemens, POSCO, and many others.</p> <p>ISSUES ADDRESSED</p> <ul style="list-style-type: none"> - How to rapidly solve complex problems. - How to eliminate trade-offs from your solutions and fully satisfy all conflicting requirements - How to objectively determine the most promising direction of your product growth <p>Price: \$95/family</p>
<p>11:00am-12:00pm</p>	<p>In Conversation with Expert Panelists Expert Chair: Robert Bornhofen, Cornell University, USA Expert Panelists: Charles B. Kovess, Kovess International, Australia; Jonathan Myers, Keolis Downer, Australia and Langdon Morris, InnovationLabs LLC, USA Topic: Future Shaping Innovations</p>	
<p>12:00pm-12:30pm</p>	<p>Global break</p>	
<p>12:30pm-1:30pm</p>	<p>In Conversation with Expert Panelists Expert Chair: Dimitrios Salampasis, Swinburne University of Technology, Australia Expert Panelists: Dimis Michaelides, Performa Consulting, Cyprus; Simon Dewulf, AULIVE, Australia; Evan Shellshear, Biarri, Australia and Ron Lee, The Corporate Ninja, Australia Topic: Creativity and Design for Social Transformation</p>	
<p>1:30pm-3:00pm</p>		<p>Charles B. Kovess, Kovess International, Australia Workshop: Secrets to having an innovative mindset that thrives regardless of tough times!</p> <p>In this 90 minute workshop, Charles Kovess will share with you practical secrets of handling tough times and thriving in such a way that your innovative capabilities are maintained. Charles has shared these secrets for the past 27 years with a wide range of people, from small and large organisations and Government. Key outcomes are designed to be:</p> <ul style="list-style-type: none"> - Understand how to handle the fears that trap most people from achieving their amazing potential - How to identify your passion and to then harness that passion to energise your innovative drive - Understand how to strategically influence those who want to oppose your innovative ideas and strategies - Identifying key disciplines from which you can choose the most relevant for your life, and having a heightened appreciation of the principle that ‘discipline leads to freedom’! <p>Price: \$75/family</p>

SUMMIT PROGRAM - 26 August

3:00pm-4:30pm		<p>Pravin Rajpal, Founder of InnovationNext, India Workshop: The innovative 3D Idea Generator</p> <p>Price: \$85/family</p>
4:30pm-4:45pm Global break		
4:45pm-6:15pm		<p>Simon Dewulf, AULIVE, Australia Workshop: Innovation Logic, a three-steps system to innovate any product - A slide deck to fill in during the workshop will be provided</p> <p>Price: \$75/family</p>
6:15pm-7:45pm		<p>Simon Dewulf, AULIVE, Australia Workshop: PatentInspiration, how to extract solutions from the global database.</p> <ul style="list-style-type: none">- Attendees have to attend with a case to work on- A 7 days of access to the system will be provided <p>Price: \$75/family</p>

8:00am-9:30am



Michael J. Gelb, High Performance Learning, USA
Workshop: Mastering Creative Energy: How to Ignite and Sustain the Fire of Genius

Successful innovation requires a growth-oriented mindset, and a range of tools for generating and organizing ideas, combined with skills in communication, presentation, conflict resolution and change implementation. But, there's often a missing element: Creative Energy! This experiential workshop will teach you a simple, powerful practice for raising your own baseline of creative energy so that you can better inspire and lead others.

"What if" questions are a classic tool of creative thinking, so:

~What if there is a source of creative energy that is inexhaustible, easily accessible, and free?

~What if the people we call geniuses, such as Leonardo da Vinci, Hildegard von Bingen, Nikola Tesla, Albert Einstein and Marie Curie, had an intuitive understanding of how to connect with this source?

~What if for thousands of years people have been studying how to cultivate, store, and express creative energy?

~What if this wisdom, shrouded for millennia by esotericism and cultural prejudice, is now readily available?

~What if this workshop could teach you to apply that wisdom to raise your baseline of creative energy and insight?

The answers are: There is. They did. They have been. It was and now it is. It will.

You will learn:

The 7 keys to understanding creative energy (known as *Prana* in India, *Ki* in Japan, *Qi* in China and *Mojo* or *The Force* in the West.) A simple, life-changing meditation that you can do every day to strengthen your vitality and creative energy.

3 immediately-applicable genius strategies for accessing and expressing this energy.

Price: \$75 AUD/family

9:30am-12:00pm



Langdon Morris, InnovationLabs LLC, USA
Workshop: Strategic Thinking in an Era of Disruption: How to be a successful innovator in a time of rapid change.

Price: \$95 AUD/family

12:00pm-1:00pm

In Conversation with Expert Panelists

Chair: Kwanghui Lim, The University of Melbourne, Australia

Expert Panelists: Pravin Rajpal, InnovationNext, India and Janet Sernack, Compass Learning Australia - ImagineNation, Australia

Topic: Transformational Innovations for Business Recovery

1:00pm-1:30pm

Global break

1:30pm-2:30pm

In Conversation with Expert Panelists

Chair: Nupur Kohli, UNICEF Nederland, Nederland

Expert Panelists: Diane Boorman, Business Enabler and Growth Accelerator, South Africa and Cris Popp, Resilience Works, Australia

Topic: Business Resilience in Unexpected Times

2:30pm:4:00pm



Ron Lee, The Corporate Ninja, Australia

Workshop: "SPEAK! Taking Your Privates Public" Performing Arts Based Public Speaking

This is of a performing arts standard far beyond traditional public speaking training.

Many graduates have subsequently performed at The Comedy Store and other professional stand-up comedy venues.

What you will achieve:

- * Turn nerves into positive energy.
 - * Four techniques for remembering names more easily.
 - * Perform without notes, regardless of the presentation length. *
 - Greater control - project your voice powerfully and naturally. * Ad lib in any situation.
 - * How to write and construct a presentation.
 - * Increase your abilities of perception and expression.
 - * Reduce self-consciousness.
 - * Create and deliver humour naturally, credibly and effectively. *
 - Learn the secrets of comedic timing.
 - * Open the audience's mind to your message. * Project your unique personal charisma.
 - * Cope with the unexpected.
 - * Grab the audience's attention and hold it.
 - * How to be yourself.
 - * A natural approach to body language.
 - * Become centred, grounded and unashamedly individual
- Achieve ULTIMATE confidence

Price: \$77 AUD/family

4:00pm-4:15pm

Global break

4:15pm-7:15pm



Daniel O'Connor, incub8IP, Australia

Workshop: Six Steps to IP Commercialisation

This workshop is for independent inventors or small R&D teams with any innovation that related to commercial or industrial purposes. This does not address crowdfunding and is not suitable for consumer ideas suitable for licensing. Due to the compression of this workshop (normally a 2-day course) we will not be completing the exercises in the downloadable workbook or working in groups on your actual projects.

Module 1 – Ideation and Modelling

You will be learning the best method of ideation using outside-in method, as well as building the perfect commercial model so that future partners (investors, suppliers, distributors, eventual buyers) will all understand how you have maximised the business opportunity and minimised the risks.

Module 2 – Ownership and Protection

We share why timing is more important than patenting and how you can protect and own the innovation through alternate methods until you can be sure your project will generate sufficient returns to more than cover the patent costs....

Module 3 – Funding

We explain the Cornerstone Investor model and why we are able to attract suitable investment offers within 4 presentations or less, by qualifying the prospects, making the right pitch and by not making all the rookie mistakes that will kill your investment hopes.

Module 4 – Transitioning

We show why this (most overlooked stage) is critical to the other 5 steps and what you can do to ensure you can use the available resources to get to cashflow positive, so you never have to ask for more funds or ever have to pay for patents out of your own pocket.

Module 5 – Scaling

We show you how different a “start-up” is to a kick-start and why VCs and Private Equity Funds will not show interest until you reach a certain threshold. We show you how they use money, skills, contacts and know-how to get you from \$X million a year to \$X million a month and what that does to your value – regardless of dilution.

Module 6 – The Exit

You may not be planning to exit your project anytime soon, but your cornerstone investor will. We show you how to set up this value-realisation point so you both have options and also how to transition into a bigger company without loss of value or control.

For the 2 weeks following the workshop, Daniel will be available for all delegates for a 45-minute strategy call, to discuss your one project and it’s single biggest or most pressing problem.

Price: \$95 AUD/family

SUMMIT PROGRAM - 28 August

8:00am-8:15am	Kathy Coultas, Victoria State Government, Australia EIM'20 Opening Address
8:15am-10:00am	Session 1 Chair: Iouri Belski, RMIT University, Australia
8:15am-8:30am	Victor Fey, The TRIZ Group, USA Innovation on Demand in Times of Crisis
8:30am-8:45am	Tim Raderstorf, The Ohio State University, USA Democratizing Innovation within Systems
8:45am-9:00am	Janice L. Quigg, Janice Quigg International Inc., Canada Conflict as a Catalyst for Change and Innovation
9:00am-9:15am	Victor Lleras, Victor Lleras Strategies, Puerto Rico BEWARE: The Perfect (Technology) Storm is Coming
9:15am-9:30am	Debjani Biswas, Coachieve, LLC, USA On the Basis of X: Cracking the Innovation IP Code
9:30am-9:45am	Langdon Morris, InnovationLabs LLC, USA Strategic Thinking in an Era of Disruption: How to be a successful innovator in a time of rapid change
9:45am-10:00am	Faye Sahai, Mirai.Global, USA Inclusive + innovation + investment > impact
10:00am-10:15am	Global Break
10:00am-12:30pm	Session 2 Chair: Dimitrios Salampasis, Swinburne University of Technology, Australia
10:00am-10:15am	John Canning, The University of Technology, Sydney, Australia Understanding innovation, understanding photonics
10:15am-10:30am	Charles B. Kovess, Kovess International, Australia Why Industrial Hemp and the D8 Decorticator will revolutionise our planet
10:30am-10:45am	Pravin Rajpal, InnovatioNext, India 3D Idea Generator
10:45am-11:00am	Mark Watson, DesignThinkers Group, Australia Innovation culture and leadership – Designs new role
11:00am-11:15am	Dave Lim, Ideas Worth Doing, Australia <i>Pitch With Purpose: The 4 Stories You Need to Tell</i>
11:15am-11:30am	Sudeendra Koushik, Innovation for Automotive & Mobility, India Future of Design of Innovation
11:30am-11:45am	Bernadette Schwerdt, Synthetic Data, Australia <i>Storytelling in the Age of AI - how to convert complex technology into compelling business stories</i>
11:45am-12:00pm	Mile Terziovski, Swinburne University of Technology, Australia Building Innovation Capability in a COVID-19 Environment: Challenges and Opportunities for SMEs
12:00pm-12:15pm	Dr. Irena Yashin-Shaw, Global Intrapreneurs Institute, Australia Intrapreneurs – The Future of Work
12:15pm-12:30pm	Simon Dewulf, AULIVE, Australia Innovation Logic
12:30pm-1:00pm	Global Break

SUMMIT PROGRAM - 28 August

1:00pm-3:00pm	Session 3 Chair: Bernadette Schwerdt, Synthetic Data, Australia
1:00pm-1:15pm	Arndt Pechstein, phi360, Germany Hybrid Thinking: Tradition is not a Business Model
1:15pm-1:30pm	Bruce Wade, EM Solutions, South Africa The 7 Laws of Sustainable Innovation
1:30pm-1:45pm	Chris Hanlon, Chris Hanlon Communications, New Zealand How to effectively share your innovative ideas
1:45pm-2:00pm	Sandy McDonald, CreateCare Global, Australia How do you communicate the unknown of innovation without the known of stories?
2:00pm-2:15pm	Divya M. Rathod, Silvery Nanos Innovations LLP, India Innovation for Sustainable Development
2:15pm-2:30pm	Evan Shellshear, Biarri, Australia Augmenting human creativity via AI
2:30pm-2:45pm	Janet Sernack, Compass Learning Australia - ImagineNation, Australia Creative Inquiry to Generate Discovery
2:45pm-3:00pm	Andre Kwok Ka Ming, Good City Foundation, Singapore Leaving No Cities Behind: Post-Pandemic Rethink
3:00pm-3:15pm	Global Break
3:15pm-6:30pm	Session 4 Chair: Nuria Ruiperez, Worley, Australia
3:15pm-3:30pm	Dimis Michaelides, Performa Consulting, Cyprus The Heart of Innovation: Managing Apparent Paradoxes
3:30pm-3:45pm	Ron Lee, The Corporate Ninja, Australia The Corporate Ninja's Guide to Accomplishing Anything With Less Effort
3:45pm-4:00pm	Jonathan Myers, Keolis Downer, Australia Innovation and the Convergence of Transport and Energy
4:00pm-4:15pm	Megan Wright, Social Innovation Network, Australia The Future of Global Equity
4:15pm-4:30pm	Mobin Nomvar, Scimita Ventures, Australia Innovation without execution is ...
4:30pm-4:45pm	Cris Popp, Resilience Works, Australia <i>How to Keep Your People Energised, Focussed and Innovating During A Crisis</i>
4:45pm-5:00pm	Rajeev Shorey, University of Queensland – IIT Delhi Academy of Research, Australia The Top Technology Trends in 2020 and Beyond: Impact of Digital Technologies & Services
5:00pm-5:15pm	Jeremy Stone, J-Power, Australia Creativity & Innovation in building a hydrogen economy
5:15pm-5:30pm	Roger Lasalle, La Salle Matrix Thinking, Australia The "Opportunity Matrix"
5:30pm-5:45pm	Nupur Kohli, UNICEF Nederland, Nederland Building resilience in business
5:45pm-6:00pm	Simon Banks, VisualFunk, Australia Are you using your creative super power? It's never been more important.
6:00pm-6:15pm	Amine Arezki, Thales, Germany The bright future of the Railway
6:15pm-6:30pm	<i>Sandeep H Wankhade</i> , TRIZ Association of Asia, India Application of TRIZ in Industry 4.0 and Sustainable manufacturing
6:30pm-6:40pm	Never ending remarks

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